

2 weeks

Full-Time, Morning and Afternoon Sessions

The Future Entrepreneurial Leader (FEL)

Are you an aspiring entrepreneur aged 16-18? Turn big ideas into real impact at our transformative 2-week summer intensive program at the Graduate School of Entrepreneurs (GSE). This immersive experience goes beyond the classroom, equipping you with the skills to create innovative solutions to real challenges facing Kenya, East Africa, and the world.

Working alongside a diverse cohort of passionate young leaders, you'll develop, test, and pitch real business ideas while mastering the systemic thinking tools of the Decalogue Management Methodology™. You'll learn from world-renowned faculty and experienced entrepreneurs, all while experiencing the vibrant coastal energy of Mombasa.

This summer, step into the world of entrepreneurship and start building the future. Your journey to becoming a game-changing innovator begins here!

Duration: 2 Weeks (Full-Time, Morning and Afternoon Sessions)

Dates: July 6 – July 19, 2026

Location: GSE Nairobi Campus & Online Option Available

Eligibility: Must be at least 16 years old and no older than 18 years and 11 months on July 5, 2026



"Young people see the world differently—they notice things adults have learned to ignore. That freshness of vision is the starting point of all real innovation. This program gives you the tools to turn what you see into something real."

Domenico Lepore

Co-author, Deming and Goldratt: The Theory of Constraints and the System of Profound Knowledge

"The most important thing you'll learn is that every problem is a system. When you understand how the pieces connect, you can change the whole picture. And you're never too young to start changing the picture."

Angela Montgomery

Co-author, Deming and Goldratt: The Theory of Constraints and the System of Profound Knowledge



Topics Covered

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| <p>1 Master the Entrepreneurial Mindset
Develop the systems thinking approach that separates successful founders from the rest. Learn to see opportunities where others see only problems.</p> | <p>2 Build and Lead Teams
Discover how to bring out the best in others, build agile teams, and create a culture where everyone contributes their best.</p> |
| <p>3 Turn Ideas into Ventures
Move from "what if" to "what's next." Learn to test assumptions, validate customer needs, and build a business model that works.</p> | <p>4 Communicate with Impact
Master the art of storytelling, pitching, and presenting. Learn to inspire investors, customers, and team members with your vision.</p> |
| <p>5 Make Smarter Decisions
Acquire the analytical toolkit to make evidence-based decisions—from understanding market data to managing venture finances.</p> | <p>6 Lead with Purpose
Discover how entrepreneurial thinking can tackle global challenges like climate change, inequality, and sustainable development.</p> |

Who Should Attend

This program is for curious young minds who:

1. **Dreamers with Ideas** You have ideas—for a business, a project, a way to help your community—and you want to make them real
2. **Problem-Solvers** You notice things that don't work well and wonder how they could be better
3. **Future Founders** You might want to start a business someday (or next week!) and want to learn how
4. **Curious Thinkers** You love learning how things work and connecting dots that others miss
5. **Team Players** You enjoy working with others to create something bigger than any one person could do alone
6. **Anyone** aged 12-16 who's ready for an adventure in thinking and creating

Why This Program Matters for the Church in East Africa

Churches across Kenya and East Africa are growing—but growth without strategy creates chaos:

- **Siloed ministries** compete for resources and attention, fragmenting the body
- **Well-intentioned programs** run on autopilot long after they've stopped producing fruit
- **Volunteers burn out** because they're placed in roles that don't fit their gifts
- **Staff teams** are exhausted by conflict that no one knows how to resolve
- **Churches measure activity** (attendance, offerings) but cannot measure spiritual maturity
- **Resources are wasted** on programs that don't actually make disciples

The Faith-Driven Strategy program offers something different: a way to see your church as one interconnected system, design processes that consistently produce disciples, and lead your people in ways that release their gifts and build trust.

For church leaders who want to be faithful stewards of their God-given mission, this approach is not optional—it is essential.

The GSE Advantage: Why This Program is Different

Focused on young people who see the world differently

Traditional Youth Programs	The GSE Systemic Approach
Teach business plan writing	Teach systems thinking —how to see the world as interconnected
Focus on winning competitions	Focus on building real ventures that solve real problems
Treat entrepreneurship as a linear process	Reveal entrepreneurship as a systemic practice —understanding constraints, conflicts, and leverage points
Teach tactics and tips	Build deep problem-solving capabilities that last a lifetime
Case studies from Silicon Valley	Rich, relevant cases drawn from Kenyan and East African entrepreneurs
One-size-fits-all curriculum	Your unique entrepreneurial journey —based on your ideas, your context, your aspirations

Your 2-Week Learning Journey

You'll progress through three interconnected phases, each building on the last. Every Saturday, you'll learn something new, try it out, and share what you discovered with your mentors and fellow innovators.

Week 1: From Ideas to Innovation

Theme: *Discover the entrepreneur within and learn to see the system.*

Morning Sessions (9:00 AM – 12:30 PM)				Afternoon Sessions (2:00 PM – 5:00 PM)	
Day	Focus	Key Activities	Key Takeaways	Focus	Key Activities

1	Welcome & The Entrepreneurial Mindset	Campus tour, cohort bonding, introduction to systems thinking	Entrepreneurship is a way of seeing the world—not just starting a business	Team Building & Leadership Discovery	Outdoor team challenges; identifying your leadership style
2	Seeing the System: Problems as Opportunities	The Conflict Cloud workshop; identifying real problems in your community	Every problem is a system waiting to be understood	Design Thinking Workshop	Hands-on prototyping with simple materials
3	The Customer's Core Conflict	Customer discovery basics; learning to interview potential users	What people say they want is rarely what they truly need	Customer Interview Practice	Role-playing interviews; learning to listen deeply
4	Ideation and Opportunity Identification	Brainstorming techniques; selecting your venture idea	The best ideas emerge from deep understanding, not random creativity	Venture Team Formation	Form your venture teams; assign roles
5	Building Your Venture Hypothesis	The Business Model Canvas; articulating your assumptions	Your business idea is a hypothesis—and hypotheses must be tested	Business Model Workshop	Build your first Business Model Canvas
6	Mid-Program Review & Peer Feedback	Present your venture idea; receive feedback from peers and mentors	Feedback is data—learn to receive it without defense	Cultural Excursion	Visit to historic Mombasa Old Town and Fort Jesus

	Week 1 Required Reading & Resources	Key Insights for Young Entrepreneurs
1	"The Human Constraint" (Selected Chapters for Youth)	Simple explanations of how our mental models—the assumptions we carry—can limit what we see and what we believe is possible. Learn to identify your own "constraints."
2	Decalogue Methodology™ Comic Guide to the Conflict Cloud	A fun, illustrated introduction to the most powerful tool for diagnosing problems. Shows how every conflict has a structure—and every structure has a solution.



"The summer school was an incredibly enriching experience that deepened my understanding of entrepreneurship and innovation. Working closely with peers from diverse backgrounds, I experienced the power of teamwork and creative problem-solving in building impactful solutions. This experience has truly shaped my perspective on sustainable business and the role of entrepreneurs in building a better future."

Unnimaya M., age 16, UAE
Summer School 2025 Pilot Participant

Week 2: Turning Vision into Reality

Theme: *Build, test, and pitch your venture.*

	Morning Sessions (9:00 AM – 12:30 PM)			Afternoon Sessions (2:00 PM – 5:00 PM)	
Day	Focus	Key Activities	Key Takeaways	Focus	Key Activities
7	From Hypothesis to Validation	Designing experiments to test your assumptions	You don't need to build the whole product—just enough to learn	Prototyping Workshop	Build simple prototypes of your product or service
8	The Unrefusable Offer	Creating value propositions customers can't resist	Your offer must resolve a real conflict for your customer	Customer Testing	Take your prototypes to real potential users
9	Financial Basics for Founders	Understanding revenue, costs, and simple unit economics	You don't need to be an accountant—but you must understand the numbers	Mentorship Circles	Small-group sessions with experienced entrepreneurs
10	Building Your Pitch	Storytelling workshop; structuring your investor presentation	Investors invest in stories before they invest in spreadsheets	Pitch Deck Workshop	Design your presentation slides

11	Practice and Feedback	Pitch practice with peer and mentor feedback	Great pitches are built, not born—iteration is everything	Dress Rehearsal	Full pitch practice with feedback panel
12	Final Presentations & Graduation	Pitch to a panel of entrepreneurs and investors; graduation ceremony	You've built something real—now share it with the world	Graduation Celebration	Farewell dinner and beach celebration

	Week 1 Required Reading & Resources	Key Insights for Young Entrepreneurs
1	"From Silos to Network" (Illustrated Youth Edition)	Simple explanations of why organizations get stuck—and how thinking in networks, not hierarchies, creates flow. Perfect for understanding how teams work.
2	"Quality, Involvement, Flow" Comic Book	A graphic introduction to the three elements of any successful venture: quality ideas, involved people, and smooth flow of work.



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Why This Program Matters for Young East Africans

You live in one of the most dynamic, exciting places on Earth. East Africa is full of problems waiting to be solved—and opportunities waiting to be seized. The young people who will shape this region's future aren't waiting for someone else to fix things. They're learning to see the system, spot the opportunities, and build the solutions themselves. This program gives you the tools that entrepreneurs and leaders use around the world—adapted for your age, your context, and your dreams.



Learning Methods

This program is designed for busy church leaders. Each week combines:

	Method	Description
1	Interactive Workshops	Hands-on, participatory sessions—no lectures, just doing
2	Case Study Analysis	Real stories of Kenyan and East African entrepreneurs, analyzed through Decalogue frameworks
3	Team-Based Projects	Work in small teams to build real ventures together
4	Mentorship Circles	Small-group sessions with experienced entrepreneurs and faculty
5	Peer Feedback	Learn to give and receive constructive feedback
6	Simulation Exercises	Fun, fast-paced games that teach entrepreneurial concepts

7	Cultural Excursions	Explore Nairobi and Nyeri's rich history and vibrant culture
8	Evening Activities	Hiking time, games, and social events to build friendships

What You'll Take Away

Superpowers You'll Gain

	Superpower	You Will Be Able To...
1	System Sight	See connections that others miss
2	Conflict Clarity	Solve puzzles that stump grown-ups
3	Future Vision	See success before it happens
4	Trouble Spotting	Catch problems before they catch you
5	Offer Magic	Create things people actually want
6	Obstacle Busting	Find paths around any roadblock
7	Team Building	Bring people together to create magic

Learning Requirements & Assessment

To earn the Certificate in Faith-Driven Strategic, you must:

1. Complete all module work by stated deadlines
2. Actively participate in course discussions, reflections, and mentor huddles
3. Complete all weekly deliverables
4. Submit a passing **Faith-Driven Strategic Blueprint Action Plan** that demonstrates application of Decalogue tools to your church context

Key Facilitators

Our faculty brings together decades of experience in systemic management, the Decalogue Methodology™, and entrepreneurship across five continents. They are not just academics—they are practitioners who have built ventures, led organizations, and mentored hundreds of entrepreneurs.



[Domenico Lepore](#)

Domenico Lepore is a physicist, management thinker, and co-creator of the Decalogue Management Methodology™. For over 30 years, he has worked with organizations across Europe, North America, and Africa to embed systemic thinking into daily practice. His books, including *Moving the Chains* and *Sechel*, have transformed how leaders understand complexity and constraint. A former student and collaborator of Dr. W. Edwards Deming, Domenico brings unparalleled depth to the question of what it means to develop and execute strategy in complex systems. For this summer program, he has created special youth-friendly versions of the core Decalogue tools.

Co-creator of the Decalogue Management Methodology™



[Angela Montgomery](#)

Angela Montgomery is a cognitive scientist, organizational consultant, and author who has spent three decades helping leaders build organizations that function as networks rather than hierarchies. Her work integrates insights from cognitive science, complexity theory, and the Theory of Constraints into practical tools for daily leadership. Angela's books are studied by leaders around the world who seek to build organizations that are both humane and high-performing. Her particular focus on the "human constraint"—the mental models that limit what we can see and do—is central to this program's approach to youth entrepreneurship.

Co-creator of the Decalogue Management Methodology™



[Giovanni Siepe](#)

Dr. Giovanni Siepe is a management consultant and practitioner of the Decalogue Management Methodology™ with extensive experience across Europe and Africa. He specializes in helping CEOs and leadership teams apply systemic thinking to strategy execution, organizational design, and performance improvement. Giovanni brings a pragmatic, results-oriented approach to entrepreneurial development, grounded in decades of hands-on consulting experience with organizations ranging from manufacturing firms to financial institutions to startups.

Co-creator of the Decalogue Management Methodology™



[Hannah Adari](#)

Hannah Adari is a passionate educator and youth entrepreneurship specialist with extensive experience designing and delivering programs for young leaders across East Africa. She believes that every young person has the potential to be an entrepreneur—not necessarily to start a company, but to think entrepreneurially, solve problems creatively, and lead with purpose. Hannah ensures that every aspect of the program is youth-friendly, engaging, and fun while maintaining the intellectual rigor of the Decalogue approach.

Youth Entrepreneurship Specialist



Josiah Oduor

Josiah Oduor has worked with countless founders across Kenya and East Africa who express the same frustration: they have revenue, they have clients, but they've hit an invisible "Growth Ceiling" where more effort doesn't yield more results. His insight? "The problem is almost never a lack of hustle. It's a lack of a system. The chaos—the founder as the chief firefighter—is the single biggest barrier to scaling sustainably." Josiah brings this real-world experience to help young entrepreneurs build ventures on solid systemic foundations from day one.

East African Entrepreneur and Business Architect

The GSE Summer Experience

Beyond the Classroom

Your journey with GSE does not end after two weeks. When you join The Future Entrepreneurial Leader Summer Program, you become part of something larger—a community of young entrepreneurs committed to transforming themselves, their ventures, and their communities.

What you can expect:

- 1 **Deep personal engagement:** Small cohort sizes ensure that every participant receives individualized attention and feedback in a supportive environment.
- 2 **Practical tools you use immediately:** Every concept is paired with a tool you can apply to your real challenges, starting Day 1.
- 3 **Peer learning that lasts:** The connections you build with fellow young entrepreneurs become a lasting network of support and friendship
- 4 **Faculty accessibility:** Our faculty
- 5 **Fun and Friendship:** Evening activities, cultural excursions, and city tours time ensure you make friends and memories that last a lifetime

A Supportive Environment

We understand that entrepreneurship requires more than just content—it requires a space where you can be vulnerable, ask honest questions, and explore your doubts without judgment. The Future Entrepreneurial Leader Summer Program is designed to provide that space: small groups, skilled facilitators, and a cohort of peers who will challenge and support you.

The Cultural Activities

- Welcome dinner at a Fairmont Mount Kenya restaurant
- Guided tour of Masaai Mara
- Swimming and team-building at Nyeri Outspan Resort
- Visit to Karura Forest nature sanctuary
- Farewell beach party and graduation celebration

A Global Network: The Decalogue Network

When you complete this program, you gain access to the Decalogue Network—a global community of leaders, practitioners, and organizations committed to systemic management.

The network includes:

1. **Practitioners across five continents** who apply Decalogue tools in diverse contexts
2. **Ongoing learning opportunities** including advanced programs, workshops, and peer gatherings
3. **Access to new research and tools** as they are developed
4. **A community of support** when you face your toughest strategic challenges
5. **Connections** to youthful leaders around the world facing similar journeys



Next Steps

When you complete the The Future Entrepreneurial Leader Summer Program, you gain access to the Decalogue Network—a global community of leaders, practitioners, and organizations committed to systemic management.

For Individuals

If you are ready to transform your leadership and join a community of women leaders committed to making a difference, we invite you to apply.

- Prepare your application including a brief personal statement about your leadership journey and what you hope to achieve
- Submit your application by the deadline
- Join an information session (optional) to meet faculty, hear from alumnae, and ask questions
- Complete your enrollment and begin your pre-program preparation, including access to pre-reading and self-assessment tools



For Organisations

Evidence indicates that churches with aligned, systemic leadership significantly outperform their peers in every measure of health and growth. The Future Entrepreneurial Leader Summer program is an effective way to invest in your church's future.

- Volume booking discounts available
- Custom programs tailored to your specific context
- In-house options for leadership teams
- Measurable impact on your effectiveness

CONTACT US



"I came with an idea that was just a fuzzy thought. I leave with a complete plan, tools I can use forever, and friends who believe in me. The Conflict Cloud alone has changed how I solve problems at school and at home."

Kevin O., age 14, Nairobi
Pilot Program Participant

Programmes for Organisations

Develop Your Youthful Leadership Capacity

Evidence indicates that churches with aligned, systemic leadership significantly outperform their peers in every measure of innovation and enterprise. The Future Entrepreneurial Leader Summer Program is an effective way to invest in your church's future.

Our bespoke solutions include:

1. **Volume booking discounts** available for multiple participants from the same school or organisation
2. **Custom programs** tailored to your specific group context
3. **In-house options** for special groups and leadership teams
4. **Measurable impact** on your group's effectiveness and unity

For more information about bespoke solutions for your group or organization, please contact: africa@crystalperk.com



Bespoke Business Solutions: Custom Programs for Your Organization's Unique Strategic Context

Every organization faces unique strategic challenges. We integrate a range of components into a bespoke and powerful learning experience to deliver your desired outcomes.

Our bespoke solutions include:

1. **Customized curriculum** addressing your organization's specific strategic challenges
2. **Industry-specific case studies** drawn from your sector
3. **In-person or blended delivery** options
4. **Leadership team alignment** sessions
5. **Ongoing coaching and support** for participants as they execute strategic initiatives

We have collaborated on executive education solutions for organizations across Africa, including:

- Financial services institutions
- Manufacturing and agribusiness companies
- Technology and fintech firms
- Professional services organizations
- Public sector agencies
- Non-governmental organizations
- Family businesses preparing for next-generation leadership

Learn in a way that suits your venture. Whether you prefer short or intensive programs, interactive workshops or online modules, we provide a variety of options to suit your needs and can adapt any of our programs accordingly.

For more information about bespoke solutions for your organization, please contact: africa@crystalperk.com